

# HAGAR

The whole journey

## FUNDRAISING AND COMMUNICATIONS MANAGER

### Full-time and part-time applicants encouraged to apply

- Drive fundraising growth for a dynamic not-for-profit with a focused mission
- Elevate the voices of survivors of human trafficking and slavery
- Chance to play a leadership role across the global network

We are a small dynamic, innovative and collaborative team that achieves impact well beyond our size to transform the lives of women and children who have been trafficked, enslaved or abused.

### We are Hagar:

- We transform the lives of women and children who have been trafficked, enslaved or abused in a number of countries across Asia.
- We also work to combat trafficking, slavery and abuse through training, awareness-raising and advocacy.
- We have been doing this work for 25 years and have transformed thousands of lives.
- Hagar Australia's small, passionate team is based in Melbourne and works collaboratively as part of the global Hagar network.
- We are a Christian organisation that respects and works with people of all faith backgrounds
- We are supported by a diverse range of generous donors, from individual monthly donors to large corporations and philanthropic foundations.

### The role:

- Grow Hagar Australia's income through successful appeals, regular giving, and cutting-edge donor acquisition and care strategies.
- Develop and implement high impact marketing, communication and media strategies to build Hagar's brand in Australia and globally.
- Play a leadership role in developing income targets and fundraising budgets for Hagar Australia.
- Manage Hagar Australia's supporter database.
- Ensure Hagar Australia's compliance with relevant fundraising and privacy legislation and codes of conduct.

### On a typical day, you might:

- Conceptualise and project manage a major fundraising appeal, including liaising with designers, printers and Australia Post.
- Develop specific communications for monthly donors ("Hagar Heroes")
- Develop social media content for use in Australia and across the Hagar network, globally.
- Track and assess donor acquisition and retention
- Manage and report on the fundraising budget
- Be part of a "all hands on deck" team effort around major events.

**The essentials:**

- At least three years' experience working in fundraising in the not-for-profit sector in Australia.
- Evidence of leading or contributing to income growth through successful fundraising strategies.
- Compelling written communication skills and experience writing for online, email and direct mail campaigns.
- Experience managing or using a donor database (CRM)
- Strong organisational and project management skills
- High level of diplomacy, interpersonal and cross-cultural communication skills.
- A commitment to Hagar's mission and values, including the protection of children and survivors of human rights abuses.

**Not essential, but definitely a bonus:**

- Formal qualifications in fundraising or communications
- Experience developing fundraising products, including bequest and regular giving products.
- Social media and online community-building skills
- Understanding of the issues of human trafficking, slavery and abuse.

**The reward:**

- A competitive salary commensurate with experience and a flexible workplace
- The opportunity to help transform the lives of some of the world's most vulnerable people – women and children who have been trafficked, enslaved or abused.
- The chance to communicate compelling stories about Hagar's work in new and creative ways.
- The opportunity to work in a dynamic, innovative and collaborative small team that achieves impact well beyond its size.
- The chance to play a leadership role across the global Hagar network.

**Applications:**

**To apply, please forward your application to our recruitment partner, Qudos Recruitment Pty Ltd; Lyn Cairns, [lyn@qudos.com.au](mailto:lyn@qudos.com.au)**

**Please note:**

Hagar Australia is a child-safe organisation and takes client and staff protection seriously. Prior to any offer of employment, pre-employment checks must be completed; these will include reference checking and a national criminal history check.